





Sansiri PCL

SIRI TB

Target Price	Bt	0.82
Price (01/03/2021)	Bt	0.85
Downside	%	3.53
Valuation		PER
Sector	Property De	evelopment
Market Cap	Btm	12,633
30-day avg turnover	Btm	35.22
No. of shares on issue	m	14,863
CG Scoring		Excellent
Anti-Corruption Indica	tor	Certified

Investment fundamentals

investment ra	maanne	incuis		
Year end Dec 31	2019A	2020A	2021E	2022E
Company Financials	5			
Revenue (Btmn)	24,310	33,833	27,734	30,400
Core profit (Btmn)	2,190	1,595	1,413	1,913
Net profit (Btmn)	2,392	1,673	1,393	1,893
Net EPS (Bt)	0.17	0.11	0.09	0.13
DPS (Bt)	0.08	0.04	0.05	0.06
BVPS (Bt)	2.19	2.51	2.53	2.58
Net EPS growth (%)	20.39	(33.46)	(16.74)	35.92
ROA (%)	2.23	1.32	1.22	1.63
ROE (%)	7.74	4.90	3.72	4.99
Net D/E (x)	1.74	1.47	1.52	1.57
Valuation				
P/E (x)	6.44	7.55	9.07	6.67
P/BV (x)	0.50	0.34	0.34	0.33
EV/EBITDA (x)	23.98	20.49	23.34	19.41
Dividend yield (%)	7.34	4.64	5.51	7.49

SIRI TB rel SET performance



Disclaimer: KS or its affiliates is acting or may act as the underwriter, issuer, and/or market maker of the securities mentioned in this document and/or other financial instruments related to the securities mentioned in this document, including but not limit to, bonds, debentures, derivatives warrants, and structured notes. Investors should study the information contained in the prospectus or related document before investing in the shares and other financial instruments.

Analyst Sorapong Jakteerungkul Sorapong.j@kasikornsecurities.com

2 March 2021 Kasikorn Securities Public Company Limited

4Q20 earnings slightly below expectations

- SIRI reported 4Q20 earnings of Bt588mn, down 53% YoY and 23% QoQ. This was 4.5% below our forecast and 4.3% lower than BB consensus.
- While heavy sales promotions lifted 2020 gross profit by 11.5% YoY, 2020 net earnings fell 30% on sharp drops in equity income and extra gains.
- ▶ We maintain our Neutral rating on SIRI with a 2021 TP of Bt0.82. SIRI announced a 2020 DPS of Bt0.04. XD date is set for Mar. 15, 2021.

Investment Highlights

► 4Q20 earnings slid YoY and QoQ. SIRI reported 4Q20 earnings of Bt588mn, down 53% YoY and 23% QoQ. This was 4.5% below our forecast and 4.3% lower than Bloomberg's consensus number. Higher-than-expected admin costs due to a change in cost allocation from JV projects on much fewer JV projects under development and a bonus that had not accrued in 9M20 was the main reason for the deviation between the actual result and our forecast even though SIRI realized much higher-than-expected other income on the seizure of deposits and booked additional gains from the sale of investments in joint ventures. In our view, the strong improvement in GPM was the main highlight of its 4Q20 results.

The earnings contraction YoY was due to 8% drop in core revenue, primarily from the housing business (-7% to Bt7.2bn) and business management (-21% to Bt675mn) plus a drop in equity income (-88% to Bt82mn). This was because SIRI had a number of large, newly completed condominium projects like La Casita Hua Hin, DCondo Campus Rangsit, The Line Sukhumvit 101, The Line Phahon-Pradipat and Khun by U in 4Q19 while it had smaller and fewer condo projects like La Habana, DCondo Than Charan and XT Ekkamai that kicked off transfers in 4Q20. Note, however, that these newly completed condo projects and many other new low-rise projects delivered strong margins, which allowed 4Q20 GPM to rise 7.5% ppt YoY.

QoQ, a slowdown in presales from 3Q20, which pared 4Q20 core revenue by 4% and the big surge in admin expenses mentioned earlier, which swelled 4Q20 SG&A-to-sales ratio to 25% from 17% in 3Q20, hurt the QoQ earnings growth. This was despite SIRI booking another extra gain from the sale of its stake in a JV for Bt19mn and equity income improving to Bt82mn from Bt52mn in 3Q20. Also, less aggressive sales promotions helped 4Q20 GPM rise by 2.0ppt QoQ.

▶ **2020 earnings fell 30% YoY.** Although SIRI successfully liquidated its unsold inventory in 2020, which boosted 2020 core revenue by 39.2%, 2020 earnings still fell by 30% to Bt1.67bn due to: 1) an extreme promotion used to liquidate unsold but completed inventory that squeezed GPM by 1.5ppt to 23.8%; 2) the disappearance of a gain on the sale of investments in 2020 from Bt423mn booked in 2019 and a sharp fall in gains from land sales to only Bt10mn in 2020 from Bt508mn in 2019; and 3) as well as a steep drop in equity income by 49% to Bt452mn due to its price-cutting strategy. The full impact of these negative factors was partly offset by SIRI booking a gain from sales of JVs of Bt93mn in 2020 against zero in 2019 and as it was able to maintain SG&A-to-sales ratio at 19.1%.

Valuation and Recommendation

▶ We maintain our Neutral rating on SIRI with 2021 TP of Bt0.82. After posting its 2020 result, SIRI announced a 2020 DPS of Bt0.04. XD date is Mar. 15. While the much lower backlog carried over to 2021 of Bt24.4bn from Bt43.2bn a year earlier suggests 2021 earnings are very likely to fall, the plan to roll out a number of new low-rise product and the potential recovery of the tourism industry should allow its earnings to rebound in 2022-23. This factor together with a DY of more than 5% support our Neutral view of the stock. Note that SIRI plans to extend the general mandate for 1,400mn newly issued shares for a private placement by another year.





Fig 1 4Q20 earnings fell 53% YoY and 23% QoQ on revenue slowdown and large expansion of admin costs

4Q19	1Q20	2Q20	3Q20	4Q20	%YoY	%QoQ	2019	2020	% change
8,731	6,252	11,138	8,408	8,035	-8.0	-4.4	24,310	33,833	39.2
1,149	163	917	1,346	1,063	-7.4	-21.0	2,991	3,490	16.7
1,020	-24	701	1,139	847	-17.0	-25.7	2,563	2,663	3.9
1,272	-50	256	765	620	-51.2	-18.9	2,190	1,595	-27.2
1,251	62	258	765	588	-53.0	-23.1	2,392	1,673	-30.1
0.09	0.00	0.02	0.05	0.04	-55.3	-23.1	0.17	0.11	-33.5
6,416	6,652	12,915	3,250	3,510	-45.3	8.0	20,337	25,690	26.3
15,595	1,317	1,834	1,485	10,805	-30.7	627.6	29,558	17,180	-41.9
1.9	2.0	1.6	1.5	1.5	-22.1	-4.6	1.7	1.5	-15.4
					Change	e **	2019	2020	Change **
23.0	15.7	20.0	28.5	30.5	7.5	2.0	25.3	23.8	-1.5
13.2	2.6	8.2	16.0	13.2	0.1	-2.8	12.3	10.3	-2.0
11.7	-0.4	6.3	13.5	10.5	-1.1	-3.0	10.5	7.9	-2.7
16.2	0.8	3.0	8.6	6.3	-9.9	-2.3	0.1	0.0	-0.0
	8,731 1,149 1,020 1,272 1,251 0.09 6,416 15,595 1.9 23.0 13.2 11.7	8,731 6,252 1,149 163 1,020 -24 1,272 -50 1,251 62 0.09 0.00 6,416 6,652 15,595 1,317 1.9 2.0 23.0 15.7 13.2 2.6 11.7 -0.4	$\begin{array}{ccccccc} 8,731 & 6,252 & 11,138 \\ 1,149 & 163 & 917 \\ 1,020 & -24 & 701 \\ 1,272 & -50 & 256 \\ 1,251 & 62 & 258 \\ 0.09 & 0.00 & 0.02 \\ \end{array}$ $\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{c cccccc} 8,731 & 6,252 & 11,138 & 8,408 \\ 1,149 & 163 & 917 & 1,346 \\ 1,020 & -24 & 701 & 1,139 \\ 1,272 & -50 & 256 & 765 \\ 1,251 & 62 & 258 & 765 \\ 0.09 & 0.00 & 0.02 & 0.05 \\ \end{array}$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	$\begin{array}{c c c c c c c c c c c c c c c c c c c $

Remark: ** = Change in ppt

Source: Company data and KS Research







Year-end 31 Dec					
Income Statement (Btmn)	2019A	2020A	2021E	2022E	2023E
Revenue	24,310	33,833	27,734	30,400	37,218
Cost of sales and services	-18,154	-25,768	-20,416	-22,122	-26,963
Gross Profit	6,156	8,065	7,318	8,277	10,254
SG&A	-4,644	-6,460	-5,596	-5,867	-6,899
Other income	1,050	1,058	958	990	1,031
EBIT	3,833	3,196	2,717	3,443	4,433
EBITDA	2,991	3,490	3,109	3,901	4,963
Interest expense	-936	-978	-964	-1,014	-1,125
Equity earnings	881	452	57	63	66
EBT	2,897	2,218	1,753	2,429	3,308
Income tax	-622	-760	-360	-499	-678
NPAT	2,275	1,458	1,393	1,930	2,630
Minority Interest	117	215	0	-37	-37
Core Profit	2,190	1,595	1,413	1,913	2,613
Extraordinary items	203	79	-20	-20	-20
FX gain (loss)	0	0	0	0	0
Reported net profit	2,392	1,673	1,393	1,893	2,593
Balance Sheet (Btmn)					
Cash & equivalents	2,132	3,007	2,496	2,736	3,350
ST investments	341	0	416	456	558
Accounts receivable	1,970	1,667	1,803	1,976	2,233
Inventories	64,157	56,766	72,214	73,574	74,063
Other current assets	5,983	7,470	6,654	7,047	7,587
Total current assets	74,583	68,909	83,583	85,789	87,791
Investment in subs & others	561	172	624	684	837
Fixed assets-net	22,886	38,449	22,041	24,495	25,487
Other assets	10,306	5,103	9,222	10,108	10,328
Total assets	108,336	112,632	115,470	121,075	124,443
Short-term debt	15,807	20,147	21,144	23,021	24,941
Accounts payable	2,193	2,214	2,496	2,736	3,350
Other current assets	10,240	8,352	9,638	10,564	12,933
Total current liabilities	28,240	30,713	33,278	36,321	41,223
Long-term debt	42,060	40,500	40,587	42,158	38,766
Other liabilities	6,161	2,222	2,909	3,187	3,913
Total liabilities	76,461	73,435	76,774	81,666	83,902
Paid-up capital	15,903	15,903	15,903	15,903	15,903
Share premium	2,296	2,355	2,296	2,296	2,296
Reserves & others, net	1,116	6,333	6,409	6,409	6,409
Retained earnings	11,628	12,785	12,974	13,688	14,820
Minority interests	931	1,822	1,113	1,113	1,113
Total shareholders' equity	31,875	39,197	38,696	39,409	40,541
Total equity & liabilities	108,336	112,632	115,470	121,075	124,443
Key Assumptions					
New launch (Btmn)	29,558	15,441	26,000	32,000	32,000
Pre-sales	20,337	25,690	23,284	30,794	34,075
Revenue growth (%)	-7.37	39.17	-18.03	9.61	22.43
Gross margin (%)	25.32	23.84	26.39	27.23	27.55
SG&A to sales (%)	19.10	19.09	20.18	19.30	18.54

Cashflow (Btmn)	2019A	2020A	2021E	2022E	2023E
Net profit	2,275	1,458	1,393	1,930	2,630
Depreciation & amortization	429	827	430	501	576
Change in working capital	-23,661	-23,079	-15,974	-601	2,301
Others	13,669	23,625	-37	-43	-47
CF from operation activities	-7,287	2,831	-14,188	1,788	5,460
Capital expenditure	-2,131	-4,365	3,661	-1,448	-1,499
Investment in subs and affiliates	180	-200	-452	-97	-190
Others	838	4,884	7,916	-2,270	-224
CF from investing activities	-1,112	319	11,124	-3,815	-1,913
Cash dividend	-1,432	-848	-795	-772	-1,052
Net proceeds from debt	8,359	-7,133	4,448	3,448	-1,473
Capital raising	0	0	-59	0	0
Others	-328	5,706	-1,041	-409	-409
CF from financing activities	6,599	-2,275	2,553	2,267	-2,933
Net change in cash	-1,801	875	-511	240	614
Key Statistics & Ratios					
Per share (Bt)					
Reported EPS	0.17	0.11	0.09	0.13	0.17
Core EPS	0.15	0.11	0.10	0.13	0.18
DPS	0.08	0.04	0.05	0.06	0.09
BV	2.19	2.51	2.53	2.58	2.65
EV	5.07	4.85	4.88	5.10	4.95
Free Cash Flow	-0.67	-0.10	-0.71	0.02	0.27
Valuation analysis	/				
Reported P/E (x)	6.44	7.55	9.07	6.67	4.87
Core P/E (x)	7.04	7.92	8.94	6.60	4.84
P/BV (x)	0.50	0.34	0.34	0.33	0.32
P/BV (x) - excluding perp bond	0.50	0.39	0.39	0.38	0.37
EV/EBITDA (x)	23.98	20.66	23.34	19.41	14.82
Price/Cash flow (x)	-2.12	4.46	-0.89	7.07	2.31
Dividend yield (%)	7.34	4.64	5.51	7.49	10.26
Profitability ratios	7.51		5.51	7115	10.20
Gross margin (%)	25.32	23.84	26.39	27.23	27.55
EBITDA margin (%)	12.31	10.31	11.21	12.83	13.33
EBIT margin (%)	15.77	9.45	9.80	11.33	11.91
Net profit margin (%)	9.36	4.31	5.02	6.35	7.07
ROA (%)	2.23	1.32	1.22	1.63	2.14
ROE (%)	7.74	4.90	3.72	4.99	6.67
Liquidity ratios	7.7 1	1.50	5.72	1.55	0.07
Current ratio (x)	2.64	2.24	2.51	2.36	2.13
Quick ratio (x)	0.16	0.15	0.14	0.14	0.15
Leverage Ratios	0.10	0.15	0.14	0.14	0.15
Liabilities/Equity ratio (x)	2.40	1.87	1.98	2.07	2.07
Net debt/EBITDA (x)	18.52	16.52	18.92	15.89	12.05
	18.52	10.52			
Net debt/equity (x)			1.52	1.57	1.48
Int. coverage ratio (x)	4.10	3.27	2.82	3.40	3.94
Growth	7 77	20.17	10.02	0.61	22 42
Revenue (%)	-7.37	39.17	-18.03	9.61	22.43
EBITDA (%)	-6.97	16.66	-10.90	25.47	27.21
Reported net profit (%)	16.93	-30.07	-16.74	35.92	36.94
Reported EPS (%)	20.39	-33.46	-16.74	35.92	36.93
Core profit (%)	-3.59	-27.18	-11.38	35.41	36.55
Core EPS (%)	-0.74	-30.71	-11.38	35.41	36.54

Source: Company, KS estimates





Analyst Certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject security(ies) and subject company(ies); and no part of the compensation of the research analyst(s) was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in the report.

Investment Ratings

Outperform: Expected total return of 10% or more within a 12-month period Neutral: Expected total return between -10% and 10% within a 12-month period Underperform: Expected total return of -10% or worse within a 12-month period

General Disclaimer

This document is prepared by Kasikorn Securities Public Company Limited ("**KS**"). This document has been prepared for individual clients of KS only and must not, either in whole or in part, be copied, photocopied or duplicated in any form or by any means or distributed to any other person. If you are not the intended recipient you must not use or disclose the information in this research in any way. If you received it in error, please immediately notify KS by return e-mail and delete the document. We do not guarantee the integrity of any e-mails or attached files and are not responsible for any changes made to them by any other person.

This document, including information, data, statements, forecasts, analysis and projections contained herein, including any expression of opinion, is based on public available information or information obtained from sources believed to be reliable, but KS does not make any representation or warranty on, assumes no responsibilities for nor guarantees the accuracy, completeness, correctness or timeliness of such information. KS accepts no obligation to correct or update the information or opinions in it. The statements or expressions of opinion herein were arrived at after due and careful consideration and they were based upon such information or sources then, and in our opinion are fair and reasonable in the circumstances prevailing at the time. The information or expressions of opinion contained herein are subject to change without notice.

Nothing in this document shall be construed as an offer or a solicitation of an offer to buy or sell any securities or products, or to engage in or refrain from engaging in any transaction. In preparing this document, KS did not take into account your specific investment objectives, financial situation or particular needs. This document is for your information only and is not to be taken in substitution for the exercise of your judgment. KS salespeople, traders and other professionals may provide oral or written market commentary or trading strategies to our clients that reflect opinions which are contrary to the opinions expressed in this document. Before making an investment decision on the basis of this document, you should obtain independent financial, legal or other advice and consider the appropriateness of investment in light of your particular investment needs, objectives and financial circumstances. There are risks involved in the investment in securities. KS accepts no liability whatsoever for any direct, indirect, consequential or other loss (including claim for loss of profit) arising from any use of or reliance upon this document and/or further communication given in relation to this document.

Any valuations, opinions, estimates, forecasts, projections, ratings or risk assessments herein constitute a judgment as of the date of this document, and there can be no assurance that future results or events will be consistent with any such valuations, opinions, estimates, forecasts, projections, ratings or risk assessments. Any valuations, opinions, estimates, forecasts, projections, ratings or risk assessments described in this document were based upon a number of estimates and assumptions and are inherently subject to significant uncertainties or contingencies. It can be expected that one or more of the estimates on which the valuations, opinions, estimates, forecasts, projections, ratings or risk assessments were based will not materialize or will vary significantly from actual results. Therefore, the inclusion of the valuations, opinions, estimates, forecasts, projections, ratings or risk assessments were based will not materialize or risk assessments or the relied upon as a representation and/or warranty by KS (i) that such valuations, opinions, estimates, forecasts, projections, ratings or risk assessments or their underlying assumptions will be achieved, or (ii) that there is an assurance that future results or events will be consistent with any such valuations, opinions, estimates, forecasts, projections, ratings or risk assessments will be consistent with any such valuations, opinions, estimates, forecasts, projections, ratings or risk assessments will be consistent with any such valuations, opinions, estimates, forecasts, projections, ratings or risk assessments or their underlying assumptions will be achieved, or (ii) that there is an assurance that future results or events will be consistent with any such valuations, opinions, estimates, forecasts, projections, ratings or risk assessments stated therein.

KS along with its affiliates and/or persons associated with it may from time to time have interests in the securities mentioned in this document. KS and its associates, their directors and/or employees may have positions in, and may effect transactions in securities mentioned herein and may also perform or seek to perform broking, investment banking, advisory and other securities services for companies mentioned in this document.

Corporate Governance Report Disclaimer

The disclosure of the survey result of the Thai Institute of Directors Association ("**IOD**") regarding corporate governance is made pursuant to the policy of the Office of the Securities and Exchange Commission. The survey of the IOD is based on the information of companies listed on the Stock Exchange of Thailand and the Market of Alternative Investment disclosed to the public and able to be accessed by a general public investor at http://www.thai-iod.com/en/publications-detail.asp?id=170. The result, therefore, is from the perspective of a third party. It is not an evaluation of operation and is not based on inside information.

The survey result is as of the data appearing in the Corporate Governance Report of Thai Listed Companies. As a result, the survey result may be changed after that date. KS does not confirm nor certify the accuracy of such survey result.

Structured Notes and Derivative Warrants Disclaimer

KS may be the issuer of structured notes on these securities.

KS acts as market maker and issuer of Derivative Warrants ("DWs") on the underlying stocks listed below. Investors should carefully read the details of the DWs in the prospectus before making any investment decisions.

DWS Underlying Stocks: ADVANC, AMATA, AOT, AWC, BAM, BANPU, BBL, BCP, BDMS, BEM, BGRIM, BJC, BTS, CBG, CHG, CK, CKP, COM7, CPALL, CPF, CPN, CRC, DOHOME, EA, GPSC, GULF, HANA, HMPRO, INTUCH, IRPC, IVL, JMT, KCE, KKP, KTB, KTC, LH, MINT, MTC, OR, OSP, PLANB, PRM, PTG, PTT, PTTEP, PTTGC, RATCH, SAWAD, SCB, SCC, SET50, SPRC, STEC, TASCO, TISCO, TMB, TOP, TQM, TRUE, TU, VGI and WHA.