



Sansiri PCL

SIRI TB		Neutral				
Target Price	Bt	1.22				
Price (18/05/2021)	Bt	1.36				
Downside	%	10.29				
Valuation		PER				
Sector	Property D	Development				
Market Cap	Btm	20,213				
30-day avg turnover	Btm	502.90				
No. of shares on issue	m	14,863				
CG Scoring		Excellent				
Anti-Corruption Indica	tor	Certified				
Turrent fronders						

Investment fun	damen	tals		
Year end Dec 31	2020A	2021E	2022E	2023E
Company Financials				
Revenue (Btmn)	33,833	27,987	30,613	33,206
Core profit (Btmn)	1,595	1,580	2,054	2,471
Net profit (Btmn)	1,673	1,564	2,034	2,451
Net EPS (Bt)	0.11	0.11	0.14	0.16
DPS (Bt)	0.04	0.05	0.07	0.08
BVPS (Bt)	2.51	2.54	2.59	2.66
Net EPS growth (%)	-33.46	-6.53	30.09	20.48
ROA (%)	1.32	1.35	1.79	2.13
ROE (%)	4.90	4.16	5.33	6.28
Net D/E (x)	1.47	1.50	1.43	1.36
Valuation				
P/E (x)	7.20	12.93	9.94	8.25
P/BV (x)	0.32	0.54	0.52	0.51
EV/EBITDA (x)	20.49	21.21	18.17	15.57
Dividend yield (%)	4.94	3.87	5.03	6.06

SIRI TB rel SET performance



May-20 Jul-20 Sep-20 Nov-20 Jan-21 Mar-21 May-21 Source: Bloomberg (All figures in THB unless noted.)

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Kasikorn Securities Public Company Limited

New investments will take time to harvest

- ▶ We reiterate our Neutral rating and TP of Bt1.22 for SIRI. Recovering housing business will remain the key earnings driver for a few years yet.
- ▶ Due to the strong response to its low-rise products YTD, SIRI sees 2021 transfers peaking in 2Q21 unless there is a surge of demand in 2H21.
- ▶ While investments in warehouses project and XPG will provide potentially gorgeous returns, significant contributions won't be seen until 2023.

Investment Highlights

- ▶ A better outlook in 2Q21E. While SIRI launched zero new projects in 1Q21 and plans to open only 6 new projects worth Bt3.2bn in 2Q21, it has been able to generate YTD presales of above Bt8.5bn, which is higher than 28% of its full-year presales target of Bt30.7bn. Given about three-quarters of these presales were from short-business-cycle low-rise products and as its big condo project, XT Huaykwang (Bt7.4bn, 50% sold), will kick off rights transfer in 2Q21, it is likely SIRI will be able to grow 2Q21 revenue further from the Bt6.0bn booked in 1Q21 to set a peak in 2021 (SIRI expects the amount at Bt7.4bn). Also, XT Huaykwang will help boost its GPM on its higher-than-average profit margin.
- ▶ Attractive new projects to support exciting developments in 2H21-2022. Apart from the strong demand at existing projects, SIRI plans to add 6 new projects worth Bt3.2bn in 2Q21 (Bugaan Yothinpattana: Bt609mn, SiriPlace Bangna: 518mn, SiriPlace Wongwaen Lumlukka: Bt548mn and three The Muve brand projects in Kaset: Bt505mn, Bangna: Bt595mn and Ram 22: Bt496mn), plus 18 new projects totaling Bt18.3bn in 2H21, mostly in the affordable segment. We see its presales outlook improving further and expect these new projects will play an important role supporting its growth visibility in 2022. Meanwhile, its current backlog of Bt20.3bn, of which Bt11.8bn is planned to transfer in 2021, will be the key revenue and earnings driver this year as its 2021 revenue target of Bt27.6bn is 64.6% secured.
- ▶ New investments to start generating returns from 2023. SIRI recently disclosed it will invest up to Bt1.2bn in Bangpakong JV project with Prospect Development (50:50), a subsidiary of MK, to develop industrial land for sale and warehouses and factories for rent. The first development on the 535 rai of land will be 20K sq.m. of space for warehouses and factories for rent. It aims to enlarge the rental property to 80K sq.m. before selling to a REIT. This investment cycle will take about 3 years. Based on our assumption on a rental rate of Bt200-250/sq.m./month, the 20K sq.m will create income of Bt48-60mn/year and profit of Bt10-20mn/year.

SIRI plans to spend Bt2,057mn by the end of August to be the top shareholder with a 15% stake in XSpring Capital PCL (XPG). However, SIRI is treating this investment as a long-term one given it sees no significant earnings contribution from it until 2023. SIRI will take equity income from this asset. Although XPG is a financial services provider in many key areas including brokerage (KTZMICO), fund management (Innotech), asset management (Lumpini AMC), and digital financial services (SE Digital) having ICO Portal licence, SIRI see the latter two businesses as the key areas to generate a return. SIRI will join hands with Lumpini AMC to bid for NPLs from financial institutions (budget of Bt600mn) in May and aims to grow with the market for digital tokens. ICO fees and trading fees in the secondary market are expected to be the key earnings generator for XPG. After this round of capital increase, XPG will have Bt6.9bn to extend its business in these high-growth areas. Viriya Insurance PCL will hold 10% and one high-net-worth investor will hold a 13.5% stake in XPG.

Valuation and Recommendation

▶ We maintain our Neutral rating and mid-2022 TP of Bt1.22. While the new investments will enhance SIRI's value in the long term, they will not show a strong contribution until 2023 and SIRI will still bear all the development risk for the projects before each one reaches the harvest period, similar to what we saw with its hotel business. More details about its development plan from XPG will thus be a key factor to monitor given we may see an accelerated earnings-creation strategy.





Fig 1 Project detail and location of Bangpakong poject



Fig 2 XSpring's current business status



Source: Company data and KS Research

Fig 3 Issuance and offering process of ICO



Source: Company data and KS Research





Year-end	31	Dec	

Year-end 31 Dec											
Income Statement (Btmn)	2019A	2020A	2021E	2022E	2023E	Cashflow (Btmn)	2019A	2020A	2021E	2022E	2023E
Revenue	24,310	33,833	27,987	30,613	33,206	Net profit	2,275	1,458	1,538	2,071	2,488
Cost of sales and services	-18,154	-25,768	-19,780	-21,625	-23,206	Depreciation & amortization	429	827	852	895	934
Gross Profit	6,156	8,065	8,207	8,988	10,000	Change in working capital	-23,661	-23,079	-3,796	1,599	-1,001
SG&A	-4,644	-6,460	-6,131	-6,456	-6,927	Others	13,669	23,625	-108	-165	-164
Other income	1,050	1,058	836	873	918	CF from operation activities	-7,287	2,831	-1,516	4,400	2,257
EBIT	3,833	3,196	3,020	3,569	4,154	Capital expenditure	-2,131	-4,365	-46	-768	-790
EBITDA	2,991	3,490	3,764	4,299	4,924	Investment in subs and affiliates	180	-200	-82	-63	-63
Interest expense	-936	-978	-1,028	-963	-1,025	Others	838	4,884	-1,139	-605	1,492
Equity earnings	881	452	125	185	184	CF from investing activities	-1,112	319	-1,267	-1,435	640
EBT	2,897	2,218	1,993	2,606	3,129	Cash dividend	-1,432	-848	-829	-853	-1,080
Income tax	-622	-760	-455	-535	-641	Net proceeds from debt	8,359	-7,133	4,164	-1,467	-1,175
NPAT	2,275	1,458	1,538	2,071	2,488	Capital raising	0	0	0	0	0
Minority Interest	117	215	26	-37	-37	Others	-328	5,706	-1,041	-409	-409
Core Profit	2,190	1,595	1,580	2,054	2,471	CF from financing activities	6,599	-2,275	2,294	-2,728	-2,663
Extraordinary items	203	79	-16	-20	-20	Net change in cash	-1,801	875	-488	236	233
FX gain (loss)	0	0	0	0	0	Key Statistics & Ratios					
Reported net profit	2,392	1,673	1,564	2,034	2,451	Per share (Bt)					
Balance Sheet (Btmn)						Reported EPS	0.17	0.11	0.11	0.14	0.16
Cash & equivalents	2,132	3,007	2,519	2,755	2,989	Core EPS	0.15	0.11	0.11	0.14	0.17
ST investments	341	0	420	459	498	DPS	0.08	0.04	0.05	0.07	0.08
Accounts receivable	1,970	1,667	1,819	1,990	1,992	BV	2.19	2.51	2.54	2.59	2.66
Inventories	64,157	56,766	58,235	58,433	60,767	EV	5.07	4.81	5.37	5.25	5.16
Other current assets	5,983	7,470	7,950	7,767	7,710	Free Cash Flow	-0.67	-0.10	-0.11	0.24	0.10
Total current assets	74,583	68,909	70,943	71,405	73,956	Valuation analysis					
Investment in subs & others	561	172	280	306	332	Reported P/E (x)	6.44	7.20	12.93	9.94	8.25
Fixed assets-net	22,886	38,449	38,444	39,075	37,610	Core P/E (x)	7.04	7.55	12.79	9.84	8.18
Other assets	10,306	5,103	5,237	5,250	5,314	P/BV (x)	0.50	0.32	0.54	0.52	0.51
Total assets	108,336	112,632	114,904	116,036	117,212	P/BV (x) - excluding perp bond	0.50	0.37	0.62	0.60	0.59
Short-term debt	15,807	20,147	21,144	23,021	24,941	EV/EBITDA (x)	23.98	20.49	21.21	18.17	15.57
Accounts payable	2,193	2,214	2,519	2,755	2,989	Price/Cash flow (x)	-2.12	4.25	-13.34	4.59	8.96
Other current assets	10,240	8,352	9,096	10,408	11,290	Dividend yield (%)	7.34	4.94	3.87	5.03	6.06
Total current liabilities	28,240	30,713	32,759	36,184	39,219	Profitability ratios					
Long-term debt	42,060	40,500	40,303	36,960	33,865	Gross margin (%)	25.32	23.84	29.33	29.36	30.11
Other liabilities	6,161	2,222	2,951	3,228	3,501	EBITDA margin (%)	12.31	10.31	13.45	14.04	14.83
Total liabilities	76,461	73,435	76,013	76,372	76,585	EBIT margin (%)	15.77	9.45	10.79	11.66	12.51
Paid-up capital	15,903	15,903	15,903	15,903	15,903	Net profit margin (%)	9.36	4.31	5.49	6.77	7.49
Share premium	2,296	2,355	2,355	2,355	2,355	ROA (%)	2.23	1.32	1.35	1.79	2.13
Reserves & others, net	1,116	6,333	6,409	6,409	6,409	ROE (%)	7.74	4.90	4.16	5.33	6.28
Retained earnings	11,628	12,785	13,111	13,884	14,846	Liquidity ratios					
Minority interests	931	1,822	1,113	1,113	1,113	Current ratio (x)	2.64	2.24	2.17	1.97	1.89
Total shareholders' equity	31,875	39,197	38,891	39,664	40,627	Quick ratio (x)	0.16	0.15	0.15	0.14	0.14
Total equity & liabilities				116,036		Leverage Ratios					
Key Assumptions						Liabilities/Equity ratio (x)	2.40	1.87	1.95	1.93	1.89
New launch (Btmn)	29,558	15,441	21,568	30,000	32,000	Net debt/EBITDA (x)	18.52	16.52	15.55	13.20	11.23
Pre-sales	20,337	26,325	27,437	27,589	30,868	Net debt/equity (x)	1.74	1.47	1.50	1.43	1.36
Revenue growth (%)	-7.37	39.17	-17.28	9.38	8.47	Int. coverage ratio (x)	4.10	3.27	2.94	3.71	4.05
Gross margin (%)	25.32	23.84	29.33	29.36	30.11	Growth	10	5.27	2.71	5.71	1.05
SG&A to sales (%)	19.10	19.09	21.91	21.09	20.86	Revenue (%)	-7.37	39.17	-17.28	9.38	8.47
Sour to suics (70)	17.10	17.03	21.71	21.03	20.00	EBITDA (%)	-6.97	16.66	7.86	14.22	14.54
						Reported net profit (%)	16.93	-30.07	-6.53	30.09	20.48
						Reported EPS (%)	20.39	-33.46	-6.53	30.09	20.48
						Core profit (%)	-3.59	-33.46 -27.18			
						Core EPS (%)	-3.59 -0.74	-27.18 -30.71	-0.91 -0.91	30.02 30.02	20.28 20.28
						COTE LES (70)	-0./4	-20./1	-0.31	30.02	20.20

Source: Company, KS estimates





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