

Dear Analysts and Investors,

March 2018



Sansiri launched a total of four projects with a net worth of 12,690 million baht in the first quarter of this year. Among these, three were single detached houses, worth 8,085 million baht, and the remainder was a condominium, worth 4,605 million baht. The three single detached house projects were launched under the names Burasiri Pattanakarn, Burasiri Bangna and Setthasiri Phahol-Watcharapol, respectively, while the condominium was unveiled under the name The Line Wongsawang. So far, Sansiri has amassed 6,989 million baht in presales or a year-on-year growth of 5%, 3,862 million baht of which came from our low-rise properties while 3,127 million baht of which came from high-rise properties. Thanks to our data analytics system, the sales of Burasiri Bangna has exceeded our expectations despite its notable distance from downtown Bangkok; we were able to sell 60 units within a span of just one month. In addition, we have sold over 300 units at the Line Wongsawang, a condominium under one of our joint ventures with BTS group. These units will start transferring to clients from the second quarter onwards.

CONTACT INFORMATION INVESTOR RELATIONS

Tel. (662) 201-3944 Fax. (662) 201-3479 email : IR@sansiri.com

COMPANY INFORMATION

Siripinyo Building 475 16th Fl. Sri Ayutthaya Rd., Rajthevi, Bangkok 10400
Tel. (662) 201-3905-6 Fax. (662) 201-3904 www.sansiri.com



Throughout the past three years, Sansiri has achieved the title of a real estate market leader in boasting the largest presales in international market, growing 40% [CAGR]. Consequentially, the 2018 Sansiri Global Agent Summit was held on 16 March 2018 to strengthen our relations with over 300 real estate partners and agents from all around the globe. This was the first time Sansiri held such an event in the kingdom. The summit highlighted Sansiri's comprehensive range of after-sales services and the Sansiri-style living experience known under the motto 'Complete Your Living Experience'. With the strength in international market, Sansiri has generated 1,887 million baht in presales from foreign buyers, accounting for 15% of international presales target at 13,000 million baht. The ratio of international portfolio will be seen to rise from the second quarter onwards, which corresponds to an increase in the number of condominium project launches. At present, citizens of China and Hong Kong account for 70% of international portfolio. Satisfied with this figure, our next move is to continue with proactive campaigning in Japan and South Korea.



In the second quarter of this year, Sansiri plans on unveiling 13 new projects with a net worth of 17,571 million baht. Among these launches, one is a premium single detached house with a net worth of 2,754 million baht, a low-rise flagship project under the name "Baan Sansiri Pattanakarn". We expect the project to be launched by the end of the second quarter. Six of the projects are townhouses with a net worth of 3,652 million baht. Most of these will be launched under the brand "Siri Place" at mid-range prices between 1-3 million baht. They will be scattered throughout Bangkok and the peripheries to meet the current consumer demand. The remaining six projects, with a net worth of 11,165 million baht, are condominiums in Bangkok and other major cities, such as Hua Hin, Pattaya, Phuket and Hat Yai. More information about these projects will be released soon.

CONTACT INFORMATION INVESTOR RELATIONS

Tel. (662) 201-3944 Fax. (662) 201-3479 email : IR@sansiri.com

COMPANY INFORMATION

Siripinyo Building 475 16th Fl. Sri Ayutthaya Rd., Rajthevi, Bangkok 10400
Tel. (662) 201-3905-6 Fax. (662) 201-3904 www.sansiri.com