

COVER STORIES



07
Real Estate

	Brand	Social Metric	Account		FACEBOOK			YOUTUBE			
			FB	YT	Local Like (30 Jun 16)	Total Comment on Post	Total Share on Post	Subscribe (30 Jun 16)	Total View	Total Comment	Total Share on FB
1	Sansiri PLC	43.12%	YES	YES	780,913	6,123	22,948	6,444	5,581,641	7	306
2	Major Develop	41.83%	YES	YES	28,020	4,989	6,686	72	259	0	4
3	SC ASSET	27.91%	YES	YES	103,762	5,530	14,517	3,133	2,257,377	19	737
4	Whizdom	27.43%	YES	YES	3,948	8	47	1,278	2,414,854	106	2,478
5	Areeys Home	21.62%	YES	YES	149,112	13,177	21,145	1,268	1,312,903	25	421
6	Ananda	20.74%	YES	YES	777,992	1,471	14,015	1,449	627,018	4	581
7	AP Thai	20.54%	YES	YES	643,461	7,150	12,531	1,814	734,899	0	113
8	Noble ID	18.59%	YES	YES	150,347	174	1,077	3,006	3,580,114	5	48
9	Property Perfect	14.82%	YES	YES	182,361	1,647	6,110	4,677	496,482	1	70
10	Condo Lumpini	14.62%	YES	YES	43,199	2,729	8,727	702	1,584,365	12	831