

The Nation

Column:

Headline : SANSIRI RESORT TO LONG-TERM CONTRACTS, PREFAB

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Property firms have tackled labour shortages by signing long-term agree-ments with their contractors and using innovative construction processes, especially prefabrication systems, which reduce the number of labourers by more than half from convention construction systems. Some firms have had to delay deliv-

ery of homes to their customers because of labour shortages.

For example, Property Perfect had to delay delivery of a condominium project planned for the final quarter of last year. This means its 2012 revenue will be lower than target. Orin Development Co had to push

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back construction of its first condominium project, the Bt500-million Origins Rama II, by about six months last year when its contractor could not secure enough workers. The company had to find a supplier to support its contractor so that condos could be transferred to buyers starting in the fourth quarter of last year.

Nar orn Soonthornjitcharoen, Land & Houses senior executive vice president, said the company used a prefab system to build an average of 2,500 detached houses a year.

Thongma Vijitphongpun, manag-ing director and chief executive officer of Pruksa Real Estate, said the com-pany had created a system combining construction management and pre-fabrication. It also helps the company ensure that it can deliver an average of 10,000 residential units a year to its customers on schedule.

Srettha Thavisin, president of Sansiri, said that up to 60 per cent of its bousing units were constructed with

a prefab system. "We also signed long-term con-

We also signed long-term con-tracts with our contractors to make sure that we can deliver our projects to our customers on time," he said. Asian Property Development CEO Anuphong Asawabhokhin said the company decided to use prefabrica-tion for its two- and three-storey town-house projects to hut the construction nericd by nearby a half from a convennouse projects to nut the construction period by nearly a half from a conven-tion system. "We revised our con-struction system because we believed that this problem would have an impact on our business if we did noth-ing about it," he said.



LABOURERS CLEAN up the glass of a condominium project at Bangkok's central business district. The project was completed before the labour shortage.