



Wireless'
Flagship
Residential
Property





THE BEST COMES AS STANDARD

Sansiri, Thailand's leading residential development company, led by Apichart Chutrakul (CEO), announced the flagship residential project, 98 Wireless. Located on Bangkok's prestigious Wireless Road, which is the equivalent of New York's Fifth Avenue, the 25-story tower promises to be one of the most luxurious recent condominiums in Southeast Asia.

The 98 WIRELESS grand reception areas and three levels of exclusive amenities, including a gracious tea room and an elegant business lounge, are designed by New York-based Anne Carson Interiors and styled exclusively in Ralph Lauren Home. Hand-cut crystal chandeliers, gold-leaf mirrors and hand-knotted rugs embrace the highest standards of design and workmanship.

The world-class design team responsible for 98 Wireless includes international architectural firm DWP and Bangkok-based landscape architecture studio T.R.O.P. (Terrain + Open Space).

Sansiri acquired the approximately 2-rai plot of land in 2010 at a record setting price of

1,500,000 baht per square wah. With an average price of 550,000 baht per square metre, the building offers 77 two- to three-bedroom residences, including two duplex penthouses and a 948 square-metre super-penthouse comprising the building's top two levels called "The One".

Though tailored to the culture and context of contemporary Bangkok, 98 Wireless draws inspiration from classical European-influenced Beau-Arts style, embracing architectural integrity and traditional craftsmanship of the highest level. Timeless, elegant finishes throughout all the interiors are crafted from the finest materials available, including the residences' rare mahogany crotch door panels and solid white-oak herringbone floors from the United States and fine Portuguese Moleanos limestone flooring in the lobby, reception areas, and balconies--the same limestone cladding as the facades of 98 Wireless. Sansiri executives traveled to Italy to select slabs of pure white Statuario marble and beautifully veined Carrara and Calacatta marbles to ensure a perfect fit and finish for

each of the residences. 28,000 square metres of imported marbles and limestone are used throughout the property.

Residences are appointed with appliances and hardware from top international manufacturers, including bath fixtures and fittings by Lefroy Brooks and Kallista; kitchen cabinetry by SieMatic; and appliances from SubZero and Gaggenau. All residences are accessed by private lifts and include on-site parking in a private underground garage.

98 Wireless will offer residents the ultimate in amenities with the first on-site Quintessentially concierge in Thailand and a chauffeured Bentley at their service.

In recognition of the environmental efficiency and sustainability of its design, 98 Wireless will receive prestigious LEED certification from the United States Green Building Council. It will be one of the first residential buildings in Bangkok to be honored with such a distinction. This flagship residential project will be official unveiled in January 2017.