



PHOTO/SANSIRI

SANSIRI ONLINE MARKETING GOES GLOBAL

Sansiri has introduced a marketing plan through social media including Facebook, YouTube and Instagram, hoping to reach a billion people around the world this year. It launched an international webpage yesterday, which is accessible in five languages: English, Mandarin, Cantonese, Japanese and Russian. Sansiri hopes for Bt7.5 billion worth of sales to foreign buyers this year.