



Potential buyers seek more details about The Line Sukhumvit 71 at a roadshow in Hong Kong early this week.

## Sansiri, Siamese Asset see strong demand for newest condo projects

THE NATION

DEVELOPERS ARE confident the property market will recover during the rest of the year thanks to both local and foreign demand rising.

Sansiri says it witnessed strong demand after the company started a roadshow for its latest condominium project, The Line Sukhumvit 71, a development by BTS Sansiri Holding Co, a joint venture between Sansiri and BTS Group Holdings. The project is valued at Bt2 billion.

"We got bookings worth nearly Bt1 billion from for-

eign buyers after our roadshow in Taiwan, Hong Kong and Singapore early this week," said Uthai Uthaisangskul, Sansiri's senior executive vice president for condominium business and project development.

The company is confident of selling out the project by the presale dates of August 8-9, he said.

Meanwhile yesterday, Siamese Asset Co launched a condominium project called Siamese Exclusive on Sukhumvit 31, worth Bt2.3 billion.

"We are confident our project will be sold out when it opens for booking on August 8," president and acting managing director Kojornsit Singsansern said.