



(-Translation-)

14 November 2014

Subject : Notification of the investment by setting up a subsidiary
(a company in which SIRI indirectly holds shares).

To : President
The Stock Exchange of Thailand

The Board of Directors' meeting no. 11/2014 of Sansiri Public Company Limited ("SIRI") held on 14 November 2014 has passed the resolution that QT Lifestyle Company Limited (SIRI's wholly-owned subsidiary), to invest by setting up a subsidiary company which QT Lifestyle Company Limited holds shares in the proportion of 70% of its registered capital (a company in which SIRI indirectly holds shares). Therefore, SIRI would like to report the information to the SET concerning the investment by setting up the said subsidiary, the details of which are as follows:

Name of the Company : QEW (Thailand) Company Limited

Type of Business : Events management and full wedding planning services in
Thailand and worldwide.

Company Incorporation Status : In the process of incorporation and expected to be completed
within December 2014.

Registered Capital : 4 million baht by divided into 40,000 ordinary shares
at the par value of 100 baht (fully paid-up).

Shareholding Structure : QT Lifestyle Company Limited holds 70% shares and
Maximage Co., Ltd. holds another 30% shares.

Criteria in calculating the amount of compensation : Par value



- The total value of the Consideration** : Investment at the par value of the new company, which is the fair and reasonable price
- The sources of funds** : SIRI's Working Capital
- The return on investment** : Dividend
- Connected Nature** : Maximage Co., Ltd. is not a connected person of SIRI and QT Lifestyle Company Limited. The investment in the to-be established subsidiary company is not the connected transactions in accordance with the Notification of the Capital Market Supervisory Board No. TorJor. 21/2551.
- Size of Transaction** : The investment in the 70% shares of the to-be established subsidiary company (acquisition transaction) does not causes SIRI to fall within the disclosure requirement under the Notification of Capital Market Supervisory Board No. TorJor. 20/2551.

Please be informed accordingly.

Yours sincerely,

(Mr. Wanchak Buranasiri)
Director and Chief Operating Officer