



## **Analyst meeting**

October 16, 2014

Eastin Sathorn Hotel



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# Agenda



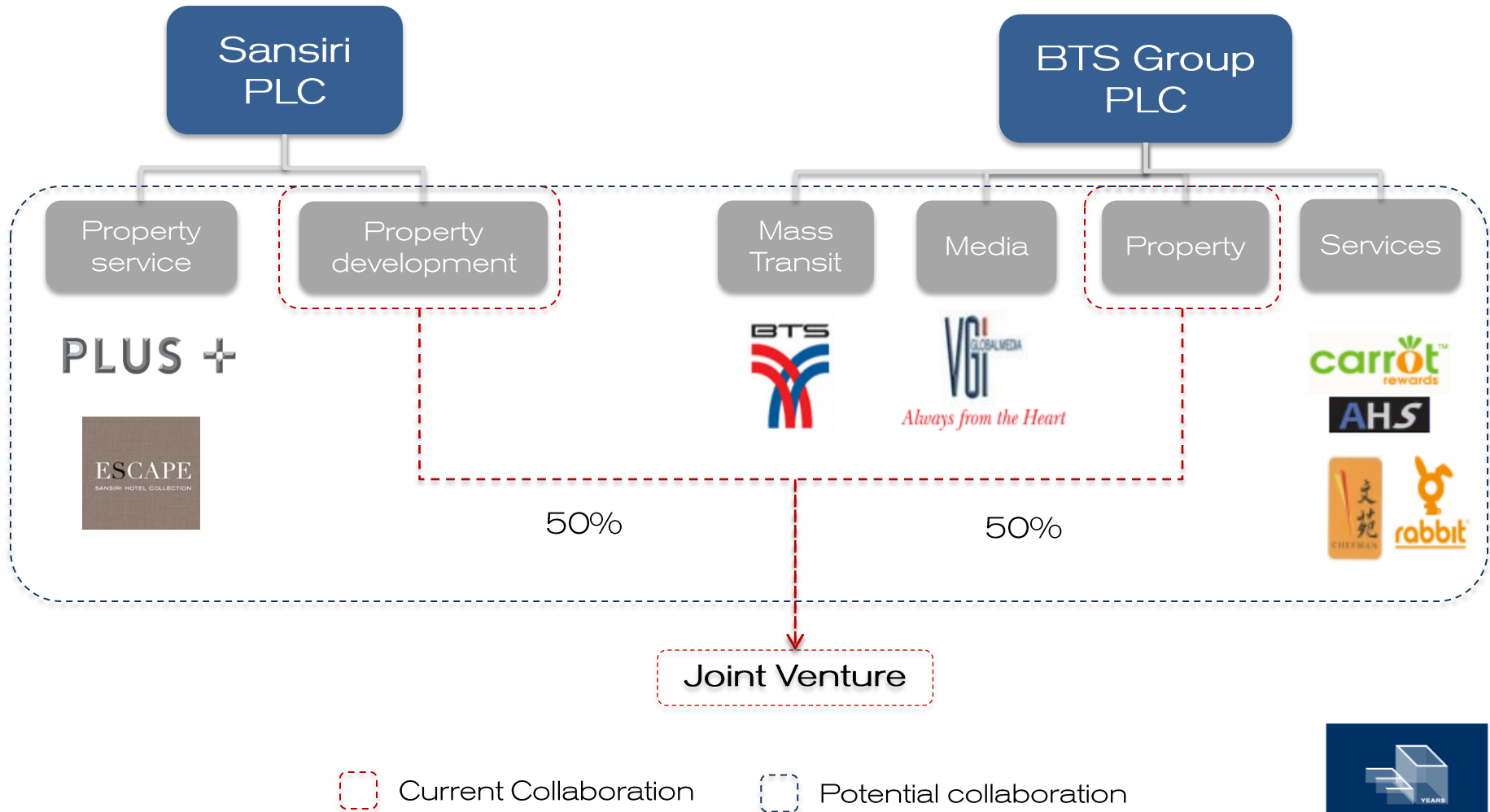
- Strategic alliance framework [JV]
- 2014 Business Outlook

## Section 1

# **STRATEGIC ALLIANCE FRAMEWORK JOINT VENTURE**



# Strategic Alliance Framework





# 1<sup>st</sup> Joint Venture Project



- Project: High-rise condominium project
- Location: Approx. 5 rais near BTS Mo chit station
- Target revenue: Approx. THB 5.3 billion
- Total unit: 873 units
- Target launch: March 2015



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## Section 2

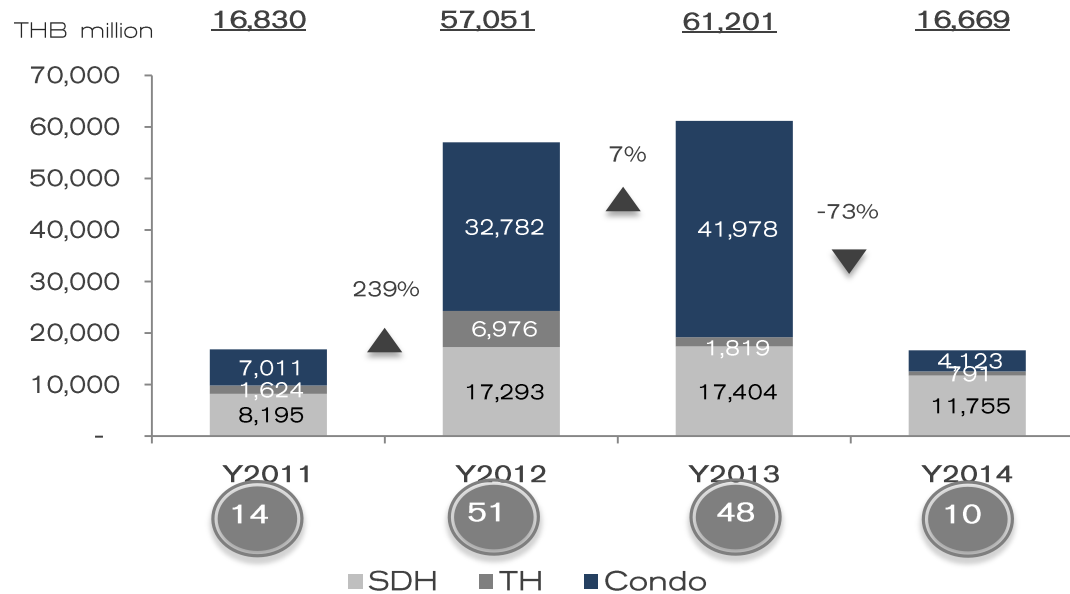
# **2014 BUSINESS OUTLOOK**





## 2014 Project Launches

Y2014	SDH	TH	Condo	No. of project	Project value (MB)
1Q2014	1	-	1	2	4,150
2Q2014	3	1	-	4	5,846
3Q2014	-	-	-	-	-
4Q2014	3	-	1	4	6,673
<b>No. of project</b>	<b>7</b>	<b>1</b>	<b>2</b>	<b>10</b>	
<b>Project value (MB)</b>	<b>11,755</b>	<b>791</b>	<b>4,123</b>	<b>16,669</b>	
<b>%</b>	<b>71%</b>	<b>5%</b>	<b>25%</b>	<b>100%</b>	



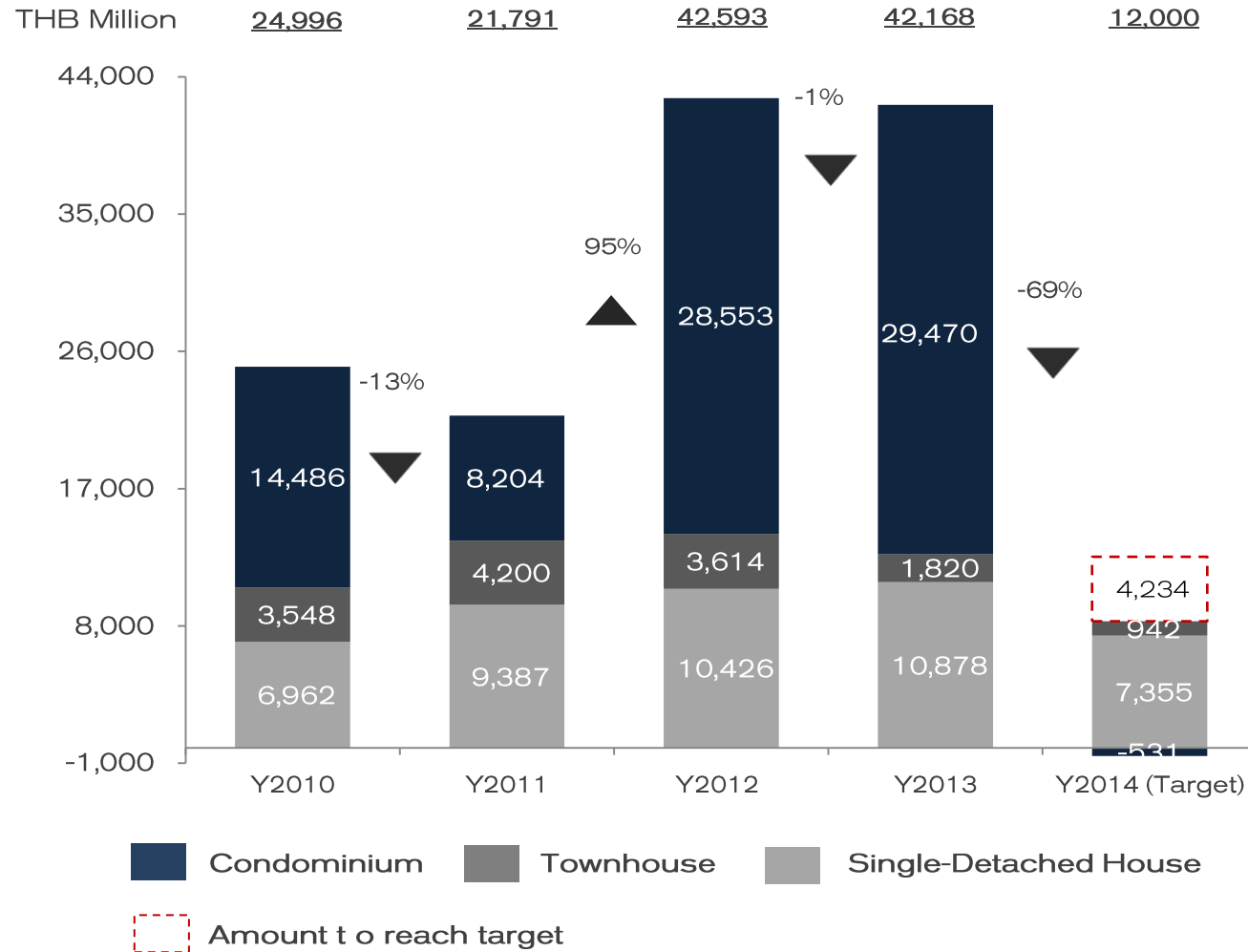
## Presales Update

As of 13<sup>th</sup> October 2014

	3Q2014			4Q2014			Y2014 (YTD)		
	Value (MB)	No. of Units	Avg. Price	Value (MB)	No. of Units	Avg. Price	Value (MB)	No. of Units	Avg. Price
Single Houses	2,102	257	8.2	409	66	6.2	7,355	887	8.3
Townhouses	290	87	3.3	96	27	3.6	942	280	3.4
Condominiums	91	(82)	(1.1)	497	138	3.6	(531)	(957)	0.6
Grand Total	2,483	262	9.5	1,002	231	4.3	7,766	210	37.0

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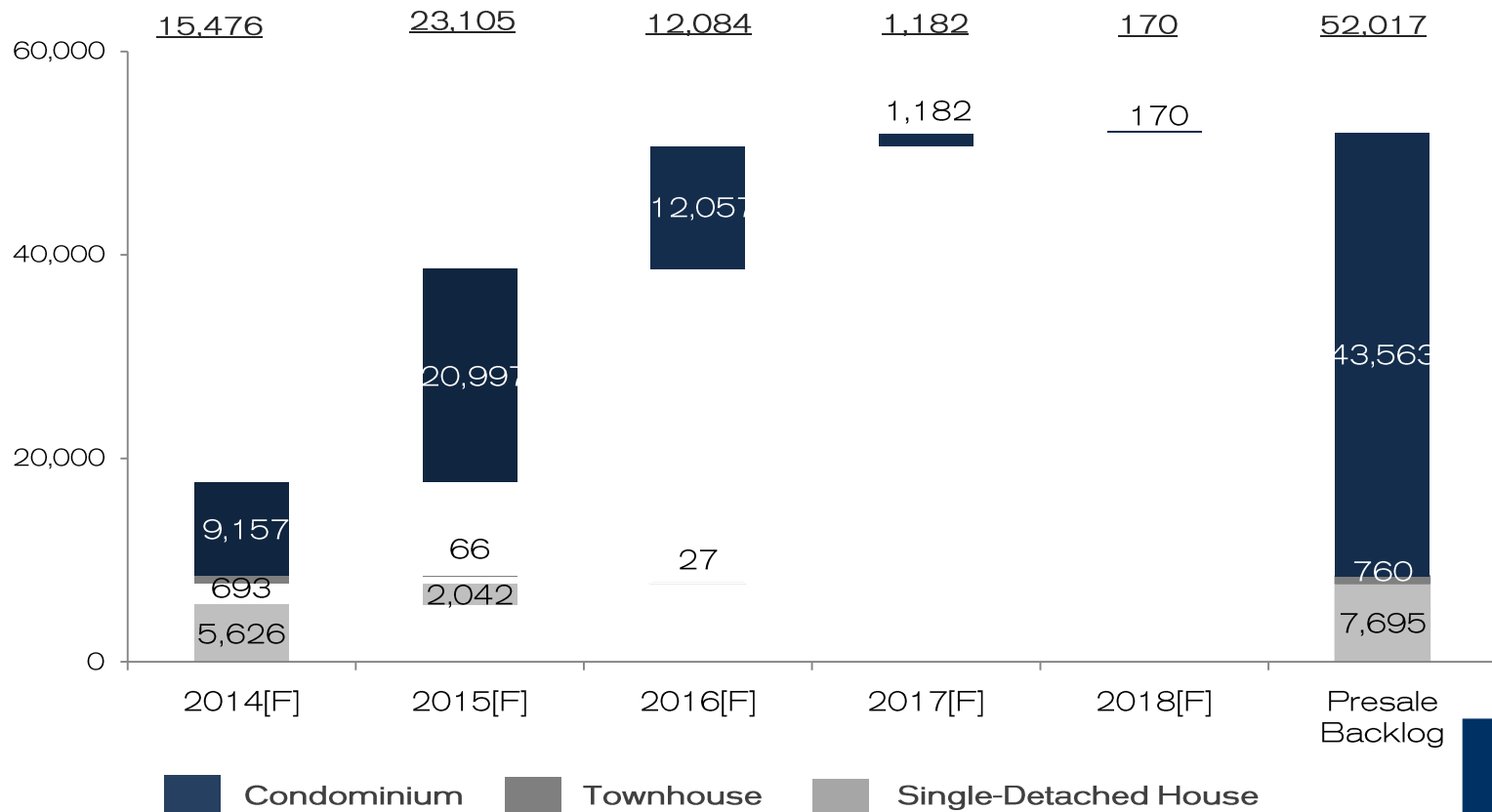
## 2014 Target Presales



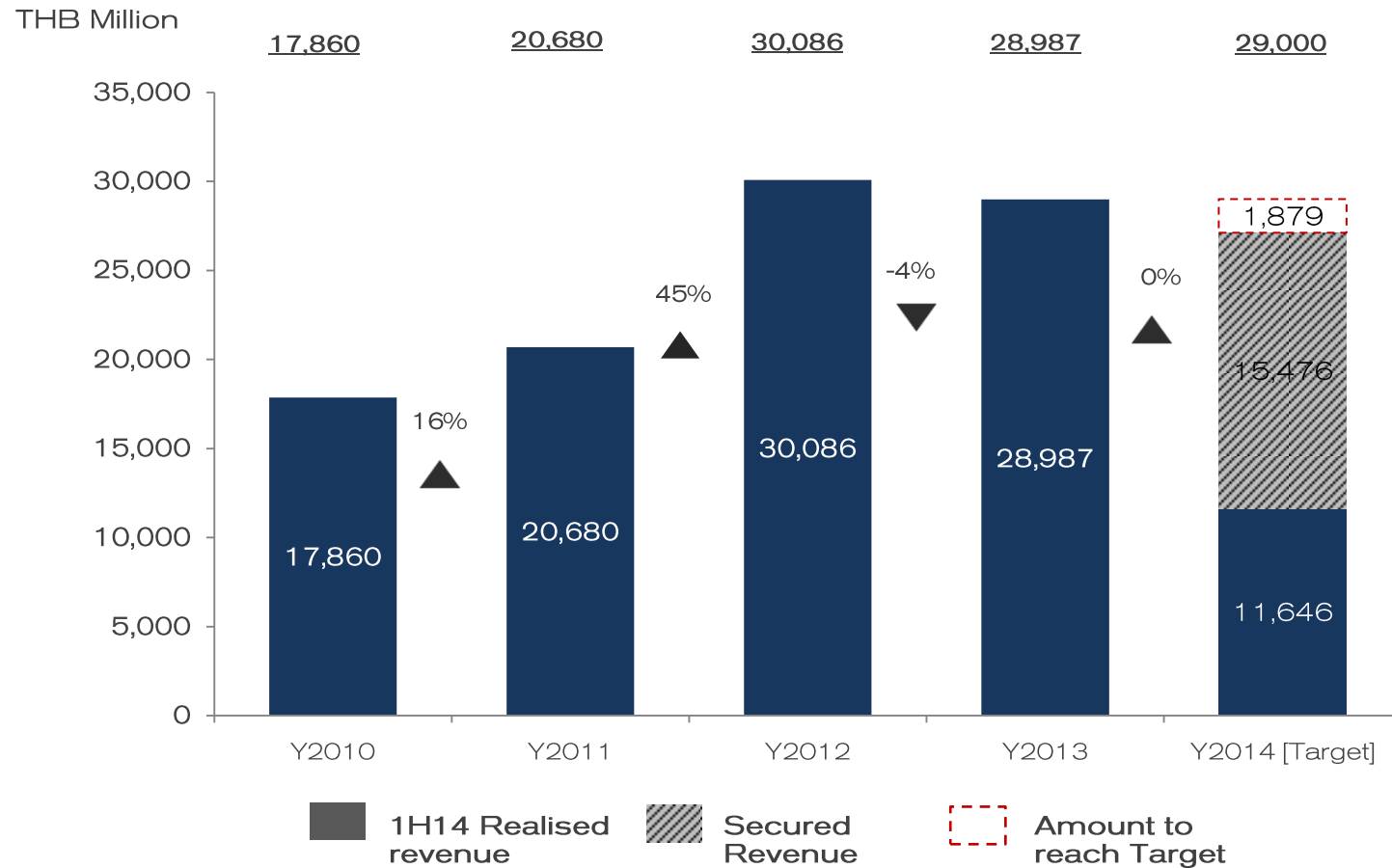
# Presales Backlog

Total presale backlog as of 13<sup>th</sup> October 14

THB million



## 2014 Target Total Revenue



## Right Offering Progress

- Number of share outstanding: 10,219,967,255 shares  
[as of 15<sup>th</sup> October 2014]
- Right offering:
  - Subscription ratio: 3 : 1 : 1
  - Subscription price: THB 1.30 per share
  - Free 1 unit of detachable warrant
- Warrants [SIRI-W2]:
  - Exercise ratio: 1 : 1
  - Exercise price: THB 2.50 per share
  - Expiration date: December 2017
  - Exercise period: Quarterly [1<sup>st</sup> year Non-exercise]
- Tentative listed date of new shares and SIRI-W2: November 2014



## Warrants : SIRI-W1

	Warrant outstanding
Outstanding : Unit	500,795,249
Exercise Ratio (per 1 unit of warrant)	1 : 1.302
Exercise Price (Baht/share)	1.07
Exercise Period	Dec 14, Jan 15



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# Thank you for your attention

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